



2015 Overview

Weekly Baskets per quarter	2015	2014
Jan – Mar	410	406
Apr – Jun	359	401
Jul – Sep	353	422
Oct – Dec	270	335
Total	1392	1563
Back to school baskets	244	248
Christmas baskets	292	296
Grand Total	1908	2108

****NOTE**** Number of baskets in 2015 was down from 2014 as a result of the beginning of a new policy having clients come in to register in person and show proper documentation. The policy was put in place to make sure WIM serves clients that meet the criteria for low income. As well, more rigorous cross checking was done with the other 2 food banks in the West Island to make sure that clients were not being serviced at multiple locations.

Weekly Basket – Who did we serve in 2015

Served 260* different families:

- Beaconsfield = 5
- Dollard des Ormeaux = 42
- Ile Bizard = 11
- Kirkland = 1
- Pierrefonds = 152
- Pointe Claire = 20
- Roxboro = 3
- Ste. Genevieve = 26

*Of this number, 76 families were new to our database in 2015

Back to school event (Aug. 15th, 2015)

Served 224 families including: 977 people
 413 adults
 564 kids
 470 backpacks for students

From the recipients that came that day:

- ✓ 24 families were registered through our school invitation initiative
- ✓ 151 families were registered through our database calls
- ✓ 49 families contacted us to register

Volunteers: 80+ volunteers served either by making phone calls, packing school bags or helping with the distribution on the day of the event.

Christmas baskets (Dec. 12th, 2015)

Served 292 families: 925 people, including 485 adults and 440 kids

Partners for the event included: over 300 volunteers
over 45 businesses
3 banks
18 community organizations
3 churches
6 schools
3 daycares
3 libraries
2 local MPs
and many, many more individuals donating food or funds

Food Donations Comparison

<u>2015</u>			<u>2014</u>	
January – October	= \$15,434		January – September	= \$12,482
November – Dec 31	= <u>\$42,172</u>		October – Dec 31	= <u>\$47,946</u>
Total	\$57,606		Total	\$60,428

These totals do not include food inventory donated by Moisson Montréal (the central distributor for food banks in the Montreal region), which was another \$26,599 in 2015, resulting in a total of \$84,205 in food donations (total in 2014 = \$94,368).